

CHOOSE MORGAN HILL

Hello Morgan Hill Business Community!

In this eNewsletter, you will find information about key efforts that impact our business community, including:

- 4th Quarter Sales Tax Data
- Edes Fine Art Gallery
- Morgan Hill Outdoor Dining Program
- Updated Development Opportunities Map with Housing
- Broadband Improvements
- Meet Our New Teammate: Un-Housed Specialist Brian Malicdem
- Toray, Anritsu and Lin Engineering
- Business Resources

Please feel free to reach out to the team if you have any questions or want to connect with us. We look forward to working with you in 2022 and thank you for continuing to "Choose Morgan Hill."

4th Quarter Sales Tax Data Released



Here are a few key takeaways from Morgan Hill's 4th Quarter 2021 sales tax numbers:

- Gross sales receipts for Morgan Hill were up 28.3% compared to 4th Quarter 2020
- Taxable sales for all of Santa Clara County grew 11.6% and sales for the Bay Area grew 13.2% compared to 4th Quarter 2020
- Morgan Hill Auto and Transportation sales grew nearly 50% compared to 4th Quarter 2020
- Electrical equipment sales led to growth in the Business and Industry group
- Restaurant and hotel revenue jumped 37% compared to 4th Quarter 2020
- Overall place of sale collections increased 35.1% signaling the return of brick and

CITY OF MORGAN HILL

SALES TAX UPDATE

4Q 2021 (OCTOBER - DECEMBER)



MORGAN HILL

TOTAL: \$ 3,400,375

28.3%

4Q2021



11.6%

COUNTY



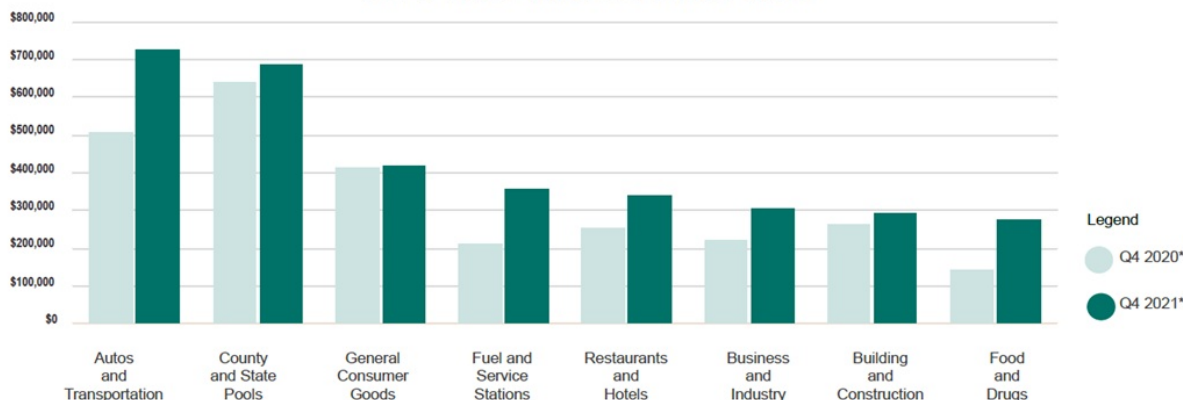
15.6%

STATE



**Allocation aberrations have been adjusted to reflect sales activity*

SALES TAX BY MAJOR BUSINESS GROUP



New and Noteworthy



Edes Fine Art Gallery Receives Approval

We are thrilled to announce that late last week, City staff issued building permits for the [Edes Fine Art Gallery](#) Project. Dan McCranie, owner of Ladera Grill and Colibri Art Gallery, is the visionary behind the project which will be located at the temporary Pop-Up Park on Monterey Road and 2nd Street. The Edes Gallery design itself is truly a work of art. The design utilizes eco-friendly sustainable materials like Mass Timber, honors the site's historical significance, and will further activate this corner in the center of Morgan Hill's Downtown District. Read the official Press Release from KTG [HERE](#).

Morgan Hill Outdoor Dining Program

On May 4, 2022, the Economic Development team will present the Morgan Hill Outdoor



Outdoor Dining Manual



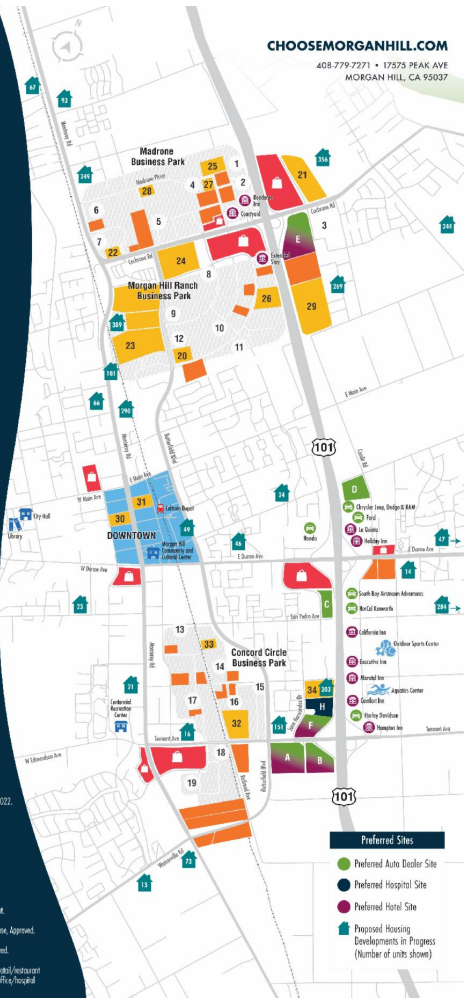
17575 Peak Avenue
(408) 310-4623
www.morganhill.ca.gov

Dining Program during the City Council meeting. The program provides guidelines, standards, and processes for outdoor dining on private and public property. Additionally, staff is proposing a Parklet Grant Funding Program to aide in the transition of existing parklets and the construction of new parklets to the new longer-term parklet program.

Review a draft version of the Outdoor Dining Manual [HERE](#)

CHOOSE MORGAN HILL

- AVAILABLE VACANT LAND
- LARGE RETAIL CENTERS
- LOCAL COMPANIES
 - 1 InDesign
 - 2 Print Electronics
 - 3 Coastal Health Center
 - 4 Phoenix Delicatessen
 - 5 Westfield
 - 6 Personal Corporation
 - 7 Cell Diner
 - 8 AirBnB
 - 9 Tracy Advanced Composites
 - 10 WolfSpeed
 - 11 Solvita Seed America
 - 12 Colburn State Assembly
 - 13 Adharcus Metal Products
 - 14 Luscumina Foods
 - 15 Paragon Mechanical
 - 16 Mission Ball Manufacturing
 - 17 Advanced Machining Techniques
 - 18 Innoche Systems
 - 19 Specialized Bicycle Components
- NEW PROJECTS
 - 20 Golden State Assembly Expansion 40,000 SF, Under Construction.
 - 21 Colburn Commons Phase II Mixed-Use Project, Processing Condemnors.
 - 22 Techcon 45,000 SF of Manufacturing & Office, Approved.
 - 23 85 by Trammell Crow 410,000 SF New Industrial Park, Construction Underway, Completed 2022.
 - 24 Evergreen Shopping Center 20 Acres, Holiday Inn Express Hotel, 711 Gas Station, Auto Service Garage, Starbucks & Taco Bell, Construction Underway.
 - 25 Carpenters Training Center 55,000 SF, Completed 2022.
 - 26 Silver Palace HO Expansion 500,000 SF, Completed 2022.
 - 27 Applied Motion HO 24,000 SF, Phase I Completed 2022.
 - 28 Silicon Valley Glass Expansion 310,000 SF, Completed 2022.
 - 29 Redwood Tech by Trammell Crow 500,000 SF New Industrial Park, Approved.
 - 30 Fine Art Gallery 6,600 SF, Approved.
 - 31 Granada Hotel 60-Room Boutique Hotel, Phase I Construction Completed, Currently AI/BI Social Restaurant.
 - 32 Level 10 Construction 70,000 SF Office & Warehouse, Approved.
 - 33 An Energy LLC 22,400 SF Industrial Buildings, Approved.
 - 34 Resonance Hotel expansion development with housing and retail/restaurant uses to serve the employees and visitors to the medical office/hospital



Development Opportunities Map

The Development Opportunities Map outlines industrial and mixed-use projects, and has been revised to now include residential projects. Housing projects are identified by a "blue house" marker and list the number of units being built per project. There are 2,900 new housing units currently in the development pipeline to be built between now and 2024.

For a larger scale version of the map, click the image to the left or visit the Economic Development Housing Page [HERE](#).

View the PDF [HERE](#)

Broadband Improvements

Several communications companies are currently working on upgrading and installing new communication cables and conduit throughout the City. This work includes cutting into the roadway and placing or repairing cables and conduit. This work includes placing fiber optic cable on existing poles or



Send your questions
HERE

installing new underground facilities into the roadway and/or onto sidewalk areas. One of the largest companies doing work throughout the City is Frontier Communications who is using the subcontractor HCI, Inc. for the installation.

Work is occurring in multiple areas and may include road closures or lane reductions. This work should not impact your utility service.

Meet the City's Un-Housed Specialist



Connect with Brian
HERE

The City of Morgan Hill recently hired Un-Housed Specialist Brian Malicdem, to provide outreach and assistance to the City's un-housed residents. If your business has contact with an un-housed person and/or you know someone struggling with homelessness or at risk of becoming homeless, please contact Brian immediately at 669-286-0585.

Brian comes to us from Abode Services, a nonprofit agency that provides housing and outreach services to the homeless community throughout Alameda and Santa Clara County. Brian has over 10 years of experience in the social services field, earning his bachelor's and master's degrees in Social Work from San Jose State University.

Business Visits

The Economic Development Team performed a number of business retention visits this past month. Learn more about these great companies by visiting the Choose Morgan Hill Blog [HERE](#).



Toray Advanced Composites



Anritsu



Lin Engineering

Business Resources



Zero-Emission Transportation Manufacturing Grant



The California Energy Commission's Clean Transportation Program announces the availability of up to \$60 million in grant funds for projects that will increase in-state manufacturing of zero-emission vehicles (ZEV), ZEV components and batteries, and ZEV charging or refueling equipment.

Projects are eligible for awards up to 50% of total project costs or \$30 million, whichever is less. A minimum grant award of \$3 million has been set under this solicitation, resulting in a total allowable project cost requirement of at least \$6 million to apply. The deadline to submit applications is June 13, 2022.

Learn more about the program
[HERE](#)

Reduce Potential Workplace Disaster Losses

The Cal OES Earthquake Program will be hosting free webinars on May 10 and May 25 to provide businesses with a toolkit to help prepare for earthquakes, mitigate their potential impacts and identify available local resources. Register for your preferred webinar below.



PROTECT YOUR BUSINESS

Use our free tools to **SURVIVE & THRIVE** after any disaster.

Join us for a **FREE Resilient Workplace Webinar**.

Learn how to

1. reduce your potential disaster losses (from earthquake to power outage)
2. **keep your doors open** when disasters strike, even during a pandemic!
3. prioritize your operations to make better strategic decisions post-disaster

Become a Disaster Resistant Business (DRB) by following easy, interactive, step-by-step Toolkit & **NEW MOBILE TOOL** to ensure you can survive and thrive any interruptions. No experience necessary. Invite your team to plan your resilience together.

**Get Local Resources
Learn Best Practices
Get Your FREE Tools
Take Action & Stay Open**

Presented by
DRB Toolkit[®]
Disaster Resilience Institute

Cal OES
FEMA

**Tuesday
May 10, 2022
10–11:30am**

Attend to enter drawing for Workplace Earthquake Strengthening Kits!

Click Here to Register TODAY!

Or visit bit.ly/DRB-May10-22

More info?
stac@www.DRBToolkit.org
Or call 877-563-5628

NEW MOBILE TOOL!

PROTECT YOUR BUSINESS

Get Local Resources | Learn Best Practices | Get Your FREE Tools | Take Action & Stay Open

**WEDNESDAY
MAY 25, 2022
10-11:30AM**

Attend to enter drawing for Workplace Earthquake Strengthening Kits!

Click Here to Register TODAY!

Or visit bit.ly/DRB-May25-22

More info?
stac@www.DRBToolkit.org
877-563-5628

Use our free tools to SURVIVE & THRIVE after any disaster.

Join us for a **FREE Resilient Workplace Webinar**.

Learn how to

1. reduce your potential disaster losses (from earthquake to power outage)
2. **keep your doors open** when disasters strike, even during a pandemic
3. prioritize your operations to make better strategic decisions post-disaster

Become a Disaster Resistant Business (DRB) by following easy, interactive, step-by-step Toolkit & **NEW MOBILE TOOL** to ensure you can survive and thrive any interruptions. No experience necessary. Invite your team to plan your resilience together.

PRESENTED BY
DRB Toolkit[®]
Disaster Resilience Institute

Cal OES
FEMA

NEW MOBILE TOOL!

The Team



Economic Development Director
[Matt Mahood](#)



Economic Development Coordinator
[Brittney Sherman](#)



Economic Development Fellow
[Travers Grindall](#)



CHOOSE MORGAN HILL

408-779-6480 • www.choosemorganhill.com

17575 Peak Ave. Morgan Hill, CA 95037



