

# CHOOSE MORGAN HILL

Happy Holidays Morgan Hill Business Community!

We hope you are enjoying the season and looking forward to a prosperous New Year. As we close 2021, we wanted to express our gratitude for your contributions to make Morgan Hill a beautiful, vibrant, and healthy community, much of which is attributed to the passion, commitment, and resiliency of our local businesses.

In this eNewsletter, you will find information about key efforts that impact our business community, including:

- Buy Local Campaign,
- Updated Development Fee Study,
- Downtown Lane Reduction and Place-Branding Project,
- Industrial Lands Preservation Efforts,
- Climate Action Plan, and
- Business Resources

Please feel free to reach out to the team if you have any questions or want to connect with us. We wish you happy and safe holidays and thank you for continuing to "Choose Morgan Hill."

## Recent Activities



[Read Press  
Release](#)

### Holiday Buy Local Campaign

If you have not started your holiday shopping, please consider that where you shop matters! We urge you to shop local. The City of Morgan Hill is making it easier than ever to buy local this holiday season. Read the Press Release for more information and join the campaign to preserve our town one purchase at a time!

[Shop the 95037 Business Directory](#)



## Development Fee Study

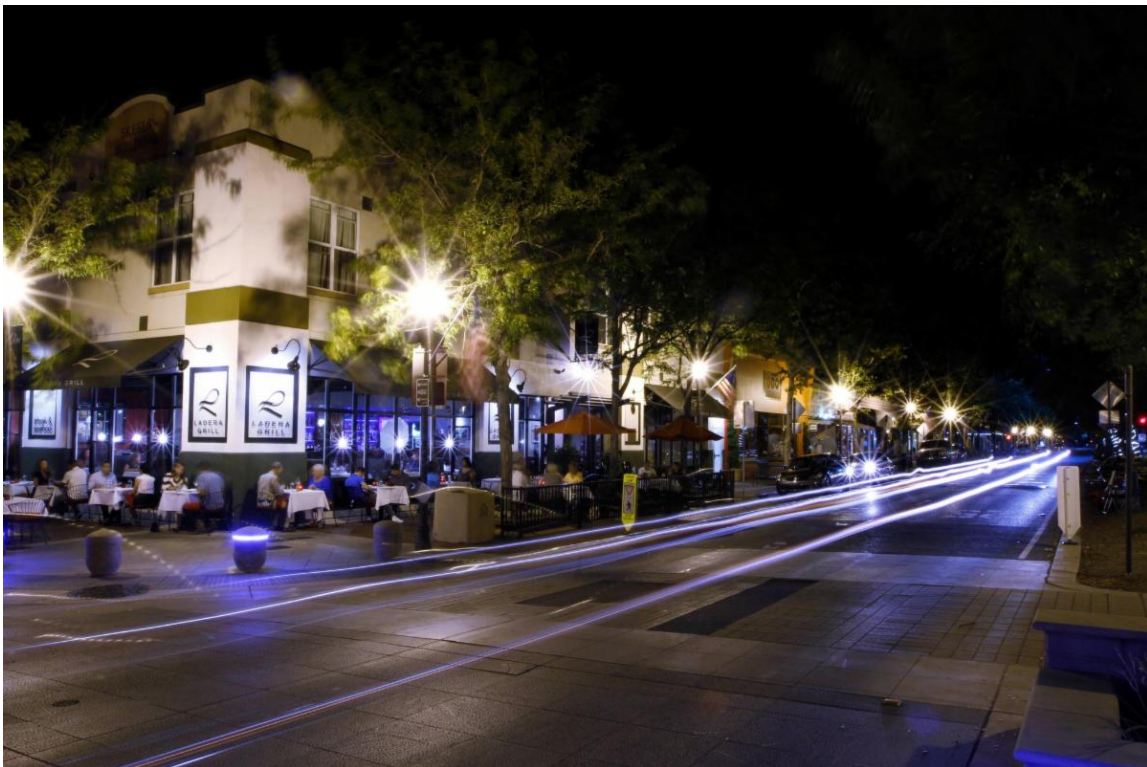
The City has completed a **NEW Comprehensive Fee Study of Planning and Land Development Engineering**. This study proposes updates to existing fees. The City is hosting a community meeting to seek feedback from the community on the proposed new and updated fees.

**Morgan Hill Community Meeting**  
Development Fee Study  
Thursday, January 6, 2022 • 2:00 pm

For comments and questions email  
Finance Director, [Dat Nguyen](mailto:Dat.Nguyen@cityofmorganhill.com)

Join the  
Meeting

## Downtown Beautification & Lane Reduction Update



Per Council direction, staff has been working on the design of a Downtown Monterey Road Lane Reduction and Beautification Plan. Staff will bring forward a recommendation on the Lane Reduction Design, a Traffic Mitigation Plan, and a Project Implementation Schedule to the City Council on January 19, 2022. For more information on the project please visit the project's [website page](#).

Although much of the conversation on January 19th will be centered around traffic mitigation, staff will also be presenting ideas around the Parklet

Program, short-term parking, the creation of a Downtown Property Based Improvement District (PBID), and additional district enhancements. We hope you will continue to join us for this very important conversation.

**Morgan Hill City Council Meeting**  
Downtown Lane Reduction & Beautification  
Wednesday, January 19, 2022 • 7:00 pm

[Join the Meeting](#)

## Industrial Preservation & Optimization



Industrial lands are key to the economic vitality of the City. These employment lands provide local jobs and taxes to support City services. Today, there are only 120 acres of undeveloped industrial land in Morgan Hill. Over the past 8 years, industrial lands inventory has declined by 59%. Preserving existing industrial parks and optimizing remaining industrial lands will support the City's economic prosperity, offer jobs to the community and preserve the quality of life in Morgan Hill. Staff plans to bring forward Zoning Code amendments, and an Industrial Ordinance that formalizes the current Urgency Ordinance essentially prohibiting stand-alone distribution uses and certain types of buildings commonly used in distribution facilities.

### Join the Discussion

**Chamber of Commerce  
Economic Development  
Meeting**  
1.13.2022 @ 8AM  
[Join HERE](#)

**Town Hall Meeting**  
01.27.2022 @ 530PM  
[Join HERE](#)

**Planning Commission  
Meeting**  
2.08.2022 @ 7PM  
[Join HERE](#)

**City Council Meeting**  
3.02.2022 @ 7PM  
[Join HERE](#)

Staff proposes a new Industrial Lands Preservation and Optimization Policy to:

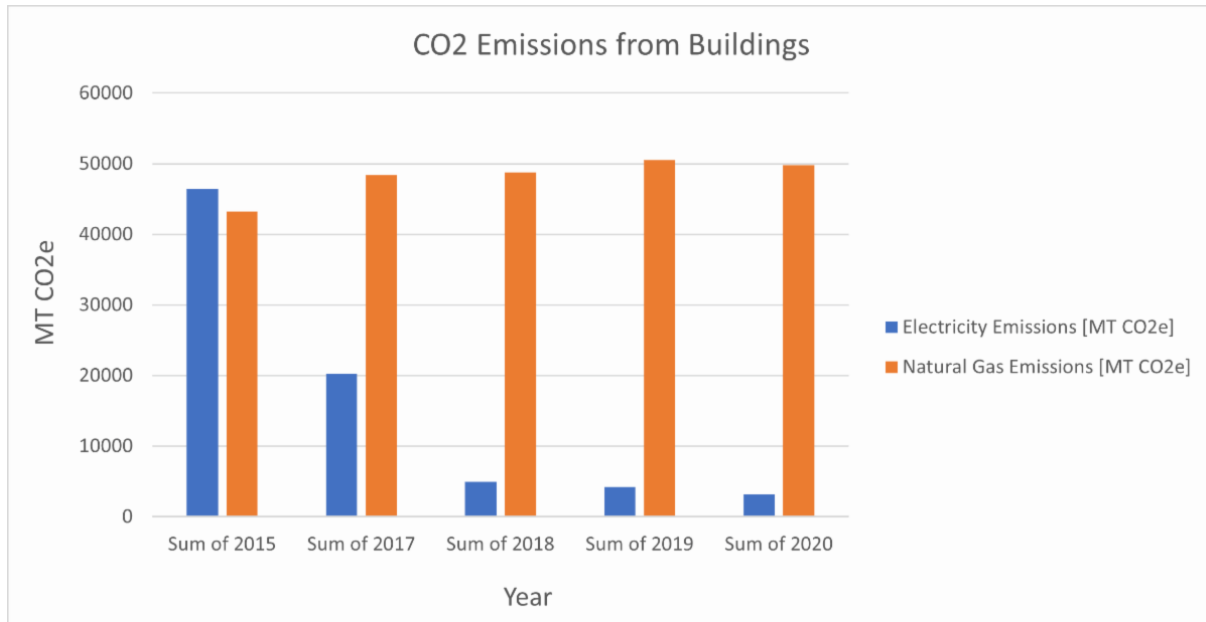
- Discourage standalone warehouse and distribution use citywide
- Prohibit General Plan conversions of Industrial Land
- Prohibit non-compatible uses in Industrial buildings to preserve vacancies for

industrial businesses and jobs

- Expand zoning for office and medical uses
- Encourage conversion of current commercial land to industrial land

These items are expected to be presented to the Planning Commission in February and to the City Council in March 2022.

## City of Morgan Hill Climate Action Plan



On December 15th, 2021, the City Council adopted a Climate Action Plan (CAP) focused on reducing CO2 emissions by way of reducing emissions in the transportation and building sectors. As it relates to business, the CAP goal is to transition 95% of existing buildings in Morgan Hill to all-electric by 2045, with incremental targets every five years. The CAP also proposes to prohibit any new gas stations. You can find the report [HERE](#).

**Town Hall Meeting**  
December 9  
[Watch the recording HERE](#)

**City Council**  
December 15  
[Watch the recording HERE](#)

## Business Visits



[Paramit Manufacturing](#)



[Ford Store Morgan Hill](#)



[Star Concrete](#)

# Business Resources



## California Tax Credit & Grant Program



### **California Tax Credit & Grant Program**

The California Competes Tax Credit (CCTC) & Grant Program (CCGP) was created to attract and retain high-value employers in California in industries with high economic multipliers and that provide their employees with good wages and benefits.

#### **Funds Available:**

\$140 million in tax credits and \$120 million in grant funding available for period #2

#### **Application Period:**

January 3-24, 2022

#### **Eligibility:**

Businesses of all sizes, industries and locations that want to locate in California or stay/grow their existing footprint within the state are eligible to apply.

#### **Where do I apply:**

Visit the [California Competes website](#).

In the 2021/2022 fiscal year, a total of \$394,707,469 is available for allocation over three separate application periods. Businesses that apply are evaluated on 12 factors, including the number of full-time jobs created and the amount of investment and strategic importance to the state and/or region.

Businesses can only apply for one program at a time; however, they can be recipients of both programs during separate application periods as long as they neither apply for nor receive a grant for the same project for which they have already been awarded a tax credit.

California Competes instructional webinars will be hosted on the following dates:

**January 5, 2022** (9:30 am-10:30 am)

**January 13, 2022** (4:00 pm-5:00 pm)

**January 18, 2022** (11:00 am-12:00 pm)

# 2022 California Labor Law Posters



California employers are required to post more than a dozen posters from various agencies, such as the U.S. Department of Labor, the California Department of Fair Employment and Housing, and the California Department of Industrial Relations. Many of these posters, such as minimum wage notices, anti-discrimination posters, and leave rights posters, are updated annually.

- Annual posters and notices must be present in the place of employment on January 1, 2022. They must be posted in a conspicuous area in the workplace where employees have full visibility and access.
- Although SB 657 (which permits providing electronic notices to telecommuting employees) was passed earlier this year and will take effect on January 1, 2022, it does not change the requirement for a physical posting.

## Sexual Harassment Prevention Training

The deadline for California's mandated harassment prevention training has not been delayed. Employers with 5 or more employees must provide 1 hour of sexual harassment and abusive conduct prevention training to nonsupervisory employees, and 2 hours of sexual harassment and abusive conduct prevention training to supervisors and managers once every two years. Newly hired and newly promoted supervisory employees must complete the training within six months of hire or promotion.



The law requires the training to include practical examples of harassment based on gender identity, gender expression, and sexual orientation.

## The Team



**Economic  
Development Director**  
[Matt Mahood](#)



**Economic Development  
Coordinator**  
[Brittney Sherman](#)



**Economic  
Development Fellow**  
[Travers Grindall](#)



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